



Soul of Himla





























Soul of Himla is completely new, yet the collection has already found its home. When we shot the photographs at the wonderful Chambres en Ville in Brussels I directly felt that Soul of Himla was in its right element. I now hope that our customers, who for many years have appreciated Himla's linen products, will feel the same in their meeting with Soul.

I would like to thank our stylist Marie Wärme – just as I knew she would, she proved to be the perfect person to convey the feeling of Soul of Himla. I would also like to thank our photographer Wolfgang Kleinschmidt and art director Lisa Kleinschmidt who through their knowledge, engagement and special touch more than helped me realize my ideas.

Finally, I would also warmly like to thank Monsieur Philippe Guilmin for welcoming us to his guest house Chambres en Ville in Brussels, where we had the good fortune of creating these great photographs. It felt very important to us that our Soul should find its home. It truly has.

Annica Högström,

Creative Director, Himla



HIMLA

Överby Gård, SE-75592 Uppsala, Sweden
+46 (0)18 566200 (Fax) +46 (0)18 129150
info@himla.se
www.himla.se